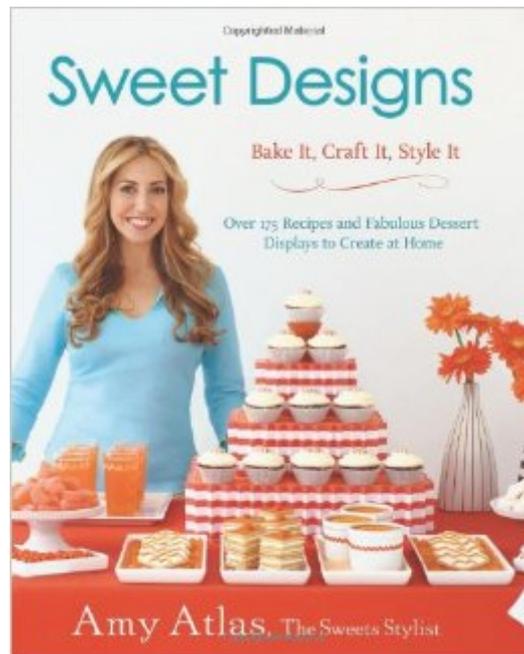


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Sweet Designs: Bake It, Craft It, Style It



Synopsis

Bake it, Craft it, Style it! Amy Atlas, home baker, crafter, and party planner extraordinaire, shows her readers and fans how to create fabulous sweets tables for adults and kids, combining easy recipes, dressed-up store-bought treats, and craft ideas, to make dessert a fitting grand finale to any gathering. Amy Atlas gained an international following when she introduced the concept of meshing baking and crafting to make beautiful sweets spreads. She has designed tables for Brooke Shields, Electrolux with Kelly Ripa, Gayle King, Martha Stewart Weddings, Mindy Weiss, and O Magazine. Since 2008, hundreds of thousands of readers have flocked to her award-winning blog, Sweet Designs. Now they'll learn how she does it for the first time in her first book filled with brand-new tables, original recipes, do-it-yourself instructions, and dozens of tips and secrets. Sweet Designs includes 15 chapters filled with more than 100 recipes for every kind of irresistible treat, plus over 75 easy, affordable DIY craft projects to make them even more special. Each chapter features an amazing dessert table that reflects themes Amy's clients most often request: a favorite color, design, flavor, destination, passion, or holiday. Amy tells readers how they can make just one item, mix and match items from different tables, or make the dessert tables as shown. Each chapter explains how to: Bake It: Recipes for making decadent sweets of all kinds, including cakes, cookies, pies, brownies, mousse, truffles, popsicles, ice cream bars, and drinks. Craft It: How-to's for creating Amy's signature popcorn cups, candy bar wrappers, paper pinwheels, banners, candy bags, and more, plus simple instructions for accessing her one-of-a-kind patterns and templates on her website. Style It: Designer secrets for arranging sweets, choosing patterns, accessorizing a pedestal or serving dish, and mixing textures and colors. Shop It: Pick up sweets from the corner store to pair with home-baked desserts and a chapter-by-chapter resource guide for finding the less common ones. Display It: Dressed-up serving vessels, backdrops, dessert tags, and other simple display touches to create the whole dessert table or make a single treat stand out. Switch It: Creative ways to swap the colors and desserts or platters to better suit your needs, grow them down for the kids, minimize your time with easy-does-it tips, and more. For every maid of honor who needs to plan an epic bridal shower (and then later the baby shower), every mom who needs to put together a birthday bash her kids will never forget, and every Scrabble aficionado who wants to throw the game-night party to end all game-night parties, Amy serves up that elusive "wow factor" to make every celebration an event to remember.

Book Information

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Customer Reviews

Amazing. That one word is the only one you need to describe this book. I got this Amy Atlas book in anticipation of my May 2012 wedding (we're doing a dessert bar in lieu of the traditional wedding cake) and was floored when it arrived. First, IT'S HUUUUGE! Page after page of full colored images and instructions - it's a tome! Second, there's so much more information than I had expected - TONS of recipes, resource guides, and DIYs. Three, it's not just rehashes from Atlas's blog - there are lots of new ideas and projects. Last, the instructions and DIYs are so simple and easy to follow. Wonderful book.

This book is full of "eye candy", it will definitely get your creative juices flowing! A must have for anyone who loves to host parties...so many ideas you can use for any style party from children to adult themes. Full of recipes, DIY crafts, uses for candy, backdrops...etc, Pictures galore (we all love beautiful picture in books.) If you don't know Amy Atlas, she will become your favorite chic to follow. [...] Thank you Amy for creating this book, so much inspiration for this party planning beginner! And thank you .com (for a great price and super fast shipping)

Oh my, this book is like hostess porn, the photos are AMAZING. There are so many ideas, and best of all the information is there for you to replicate these tables at home! The book includes recipes, and sources for the things you need to make your table amazing. I'm an event planner, and I always tell people the details are what makes a party special. Amy takes this to a new level. You don't have to be a professional to enjoy this book, you can pick and choose elements, even the non-crafty can find inspiration in this book. Buy it!

The designs are cute but many of the ideas require items that aren't readily accessible (sheets of beeswax, for instance). If you're wanting to go all out, this is a great book for that. If you're just looking for accents & ideas, this is probably not the book for you.

After 4 months of waiting I can't tell you how excited I was when my book was delivered this morning. The wait was definitely worth it!!! I discovered Amy a few years ago when I was looking for ideas to plan my friend's baby shower. Her dessert tables were so inspirational and I spent countless hours admiring them. I was totally channeling Amy when I created a dessert table for the baby's christening...it was definitely one of the highlights of that memorable day. I was ecstatic when Amy featured pictures from the party on her blog...it literally made my year! [...]With Sweet Designs not only do you get beautiful pictures of Amy's amazing dessert tables, she includes the inspirations, recipes, crafts and set-up behind them...we're talking the total package! You better believe this book is going to be my #1 reference for future party planning.Bravo Amy! Well done and I anxiously await your next book!

As an admiring and long time follower of Amy Atlas' work, her first book "Sweet Designs: Bake It, Style It, Craft It" was all that I imaged it to be and more. The book features displays of never before seen sweet tables with detailed deconstructions of how to bake her treats, display them, and create your own crafts according to theme. The book is organized into dessert themed chapters which makes it easy and fun to read through! With all of her tips, craft patters, and extensive resource index you don't need to look much further to create a one-of a-kind masterpiece!For anyone who loves to entertain and host unique and delicious parties this book is for you! It's also inspirational to anyone wishing to follow in Amy Atlas's footsteps in becoming an event planner/sweet stylist and it has certainly helped me figure out how to execute and pursue my passion for event planning and sweet table design.

This book is more of an instructional party book versus a cookbook. It has some recipes and instructional craft input, but has more craft ideas on party themes and her preference regarding where to purchase the items and internet websites connections. Overall, it is a very helpful and informative party planning book with a large amount of ideas. I would recommend it to anyone who is planning to host a nice party with a specific theme or color scheme.

I first saw this on but didn't pay too much attention to it. Then I saw it at Target and skimmed through it but didn't want to spend the money on it there. After receiving the book I would have paid full price for it because it really is that good. There is a little something for everyone in it, which I love. It gave me great ideas for recipes and presentation. Its a clean and fresh book with lots of pictures and sources. I think this is a great book to add to your collection. One of my favorites in this book is the Necco wafer runner-perfect for any baby shower or candy land themed party. I also love the game night candy board. This will also make a great gift for anyone who likes hosting parties,DIY crafts, any mom, and/or anyone who likes baking. I really hope Amy comes out with another book!

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